

# ALUMINIUM

## SCANDINAVIA

All about aluminium – keeping you up to date



Awarded  
The Great Aluminium Prize

## Publishing- and pricelist 2026

### The choice is easy!

Aluminium Scandinavia is the go-to publication for industry decision-makers. Our platform connects your brand with 6,000 subscribers, giving your message maximum visibility in the aluminium and light metals sector. 6,000 decision-makers cannot be wrong - there is only one media that covers the entire breadth of aluminium and other light metals – Aluminium Scandinavia.

### Issues 2026

No	Published	Closing date Advertising material	Closing date News/Press releases
1	27 February	16 February	2 February
2	10 April	30 March	16 March
3	12 June	01 June	18 May
4	4 September	24 August	10 August
5	5 November	26 October	12 October
6	4 December	23 November	13 November



2 page spread  
400x275 mm  
Full cover  
430x317 mm



1/1 page  
185x275 mm  
Full cover  
210x197 mm  
+ 5 mm



1/2 page  
185x135 mm  
90x275 mm



1/4 page  
185x65 mm  
90x135 mm



Cover 4  
210x197 mm  
+ 5 mm

### Maximum exposure

It is important for us that you feel confident when you cooperate with us.

With each edition of Aluminium Scandinavia, we send out four newsletters - where you as an advertiser are also clearly visible with your logo and link.

With 6,000 subscribers who receive four newsletters per issue, you maximize your exposure through Aluminium Scandinavia.



### Further

Number of columns: 3  
Screen: 150 line  
Material: Digital

Delivery address adverts:  
Aluminium Scandinavia  
E-mail: [torbjorn.larsson@nortuna.se](mailto:torbjorn.larsson@nortuna.se)

Cancellations: We only accept written cancellations and only if received at least four weeks before the last date for delivery of advertising material.

### Prices in SEK, orange text, preliminary prices in Euro

No requested placement:

Ad Size	Four-colour	Euro (preliminary)
2 page	38 700	3 800
1/1 page	23 900	2 390
1/2 page	16 900	1 690
1/4 page	8 700	870
Covers		
Page cover 2	26 800	2 680
Page cover 3	24 800	2 480
Page cover 4	28 800	2 880

### Native/Sponsored article

Locked article and newsletter  
5000 characters, picture/video

16 000:- 1 600



### Contacts

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Aluminium Scandinavia  
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The official magazine  
**The Swedish Aluminium Association**

Take advantage of our discounts! Advertise in four issues for 10% off, or in six issues and save 15%. Maximize your exposure at a reduced cost!