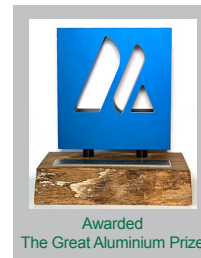


# Publishing- and pricelist 2025



## The choice is easy!

Aluminium Scandinavia is the go-to publication for industry decision-makers. Our platform connects your brand with 6,000 subscribers, giving your message maximum visibility in the aluminum and light metals sector. 6,000 decision-makers cannot be wrong - there is only one media that covers the entire breadth of aluminum and other light metals – Aluminum Scandinavia.

## Issues 2025

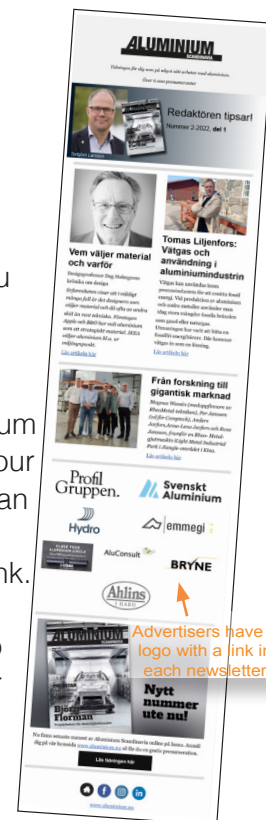
No	Published	Closing date Advertising material	Closing date News/Press releases
1	28 February	14 February	3 February
2	11 April	28 March	17 March
3	23 May	12 May	2 May
4	5 September	25 August	15 August
5	7 November	27 October	13 October
6	5 December	24 November	10 November

## Maximum exposure

It is important for us that you feel confident when you cooperate with us.

With each edition of Aluminium Scandinavia, we send out four newsletters - where you as an advertiser are also clearly visible with your logo and link.

With 6,000 subscribers who receive four newsletters per issue, you maximize your exposure through Aluminium Scandinavia.



Advertisers have a logo with a link in each newsletter

**2 page spread**  
400x275 mm  
Full cover  
430x317 mm

**1/1 page**  
185x275 mm  
Full cover  
210x197 mm  
+ 5 mm

## Further

Number of columns: 3  
Screen: 150 line  
Material: Digital

Delivery address adverts:  
Aluminium Scandinavia  
E-mail: [torbjorn.larsson@nortuna.se](mailto:torbjorn.larsson@nortuna.se)

Cancellations: We only accept written cancellations and only if received at least four weeks before the last date for delivery of advertising material.

**1/2 page**  
185x135 mm  
90x275 mm

**1/4 page**  
185x65 mm  
90x135 mm

**Cover 4**  
210x197 mm  
+ 5 mm

## Prices in SEK, orange text, preliminary prices in Euro

No requested placement:

Ad Size	Four-colour	Euro (preliminary)
2 page	38 700	3 800
1/1 page	23 900	2 390
1/2 page	16 900	1 690
1/4 page	8 700	870
Covers		
Page cover 2	26 800	2 680
Page cover 3	24 800	2 480
Page cover 4	28 800	2 880



## Contacts

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+46708188100

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Locked article and newsletter 5000 characters, picture/video 16 000:- 1 600