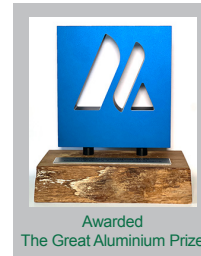


# Publishing- and pricelist 2024



## The choice is easy!

6,000 decision-makers cannot be wrong - there is only one media that covers the entire breadth of aluminum and other light metals. There is only one magazine that easily reaches the Scandinavian industry's designers, buyers and production managers. There is only one way to easily and effectively reach out to the entire industry. There is only one industry magazine – Aluminum Scandinavia.

## Issues 2024

No	Published	Closing date Advertising material	Closing date News/Press releases
1	1 March	19 February	5 February
2	10 May	29 April	15 April
3	14 June	27 May	13 May
4	13 September	2 September	26 August
5	8 November	28 October	14 October
6	6 December	18 November	11 November

## Maximum exposure

It is important for us that you feel confident when you cooperate with us.

With each edition of Aluminum Scandinavia, we send out four newsletters - where you as an advertiser are also clearly visible with your logo and link.

With 6,000 subscribers who receive four newsletters per issue, you maximize your exposure through Aluminum Scandinavia.



Advertisers have a logo with a link in each newsletter

	2 page spread 400x275 mm Full cover 430x317 mm		1/1 page 185x275 mm Full cover 210x197 mm + 5 mm
	1/2 page 185x135 mm 90x275 mm		1/4 page 185x65 mm 90x135 mm
	Cover 4 210x197 mm + 5 mm		

## Further

Number of columns: 3  
Screen: 150 line  
Material: Digital

Delivery address adverts:  
Aluminium Scandinavia  
E-mail: torbjorn.larsson@nortuna.se

Cancellations: We only accept written cancellations and only if received at least four weeks before the last date for delivery of advertising material.

## Prices in SEK, orange text, preliminary prices in Euro

No requested placement:

Adsize	Four-colour	Euro (preliminary)
2 page	38 700	3 800
1/1 page	23 900	2 390
1/2 page	16 900	1 690
1/4 page	8 700	870
Covers		
Page cover 2	26 800	2 680
Page cover 3	24 800	2 480
Page cover 4	28 800	2 880

## Native/Sponsored article

Locked article and newsletter  
5000 characters, picture/video 16 000:- 1 600



## Contacts

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+46708188100

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Sweden  
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Discounts: 6 inserts 15%, 4 insert 10%. Any costs that may arise for composition, copy and layout of the advertising material into ready films are added.