

Publishing- and pricelist 2023

ALUMINIUM SCANDINAVIA

The choice is easy!

6,000 decision-makers cannot be wrong - there is only one media that covers the entire breadth of aluminum and other light metals. There is only one magazine that easily reaches the Scandinavian industry's designers, buyers and production managers. There is only one way to easily and effectively reach out to the entire industry. There is only one industry magazine – Aluminum Scandinavia.

Issues 2023

No	Published	Closing date Advertising material	Closing date News/Press releases
1	2 March	20 February	6 February
2	6 April	20 March	6 March
3	17 May	8 May	1 May
4	21 September	11 September	4 September
5	9 November	26 October	16 October
6	7 December	20 November	16 November



Maximum exposure

It is important for us that you feel confident when you cooperate with us.

With each edition of Aluminum Scandinavia, we send out four newsletters - where you as an advertiser are also clearly visible with your logo and link.

With 6,000 subscribers who receive four newsletters per issue, you maximize your exposure through Aluminum Scandinavia.



Advertisers have a link with a logo in each newsletter

2 page spread
400x275 mm
Full cover
430x317 mm

1/1 page
185x275 mm
Full cover
210x297 mm
+ 5 mm

1/2 page
185x135 mm
90x275 mm

1/4 page
185x65 mm
90x135 mm

Cover 4
210x297 mm
+ 5 mm

Further

Number of columns: 3
Screen: 150 line
Material: Digital

Delivery address adverts:
Aluminium Scandinavia
E-mail: torbjorn.larsson@nortuna.se
Aluminium Scandinavia
Romfartuna Nortuna 1 · S-725 94 Västerås · Sweden

Cancellations: We only accept written cancellations and only if received at least four weeks before the last date for delivery of advertising material.

Prices in SEK, orange text: preliminary prices in Euro

No requested placement:

Adsize	Four-colour	Euro (preliminary)
2 page	37 700	3 700
1/1 page	23 700	2 370
1/2 page	16 900	1 690
1/4 page	8 600	860
Covers		
Page cover 2	26 600	2 600
Page cover 3	24 600	2 460
Page cover 4	28 600	2 860

Discounts: 6 inserts 15%, 4 insert 10%. Any costs that may arise for composition, copy and layout of the advertising material into ready films are added.

Contacts

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