# Publishing- and pricelist 2023



### The choice is easy!

6,000 decision-makers cannot be wrong - there is only one media that covers the entire breadth of aluminum and other light metals. There is only one magazine that easily reaches the Scandinavian industry's designers, buyers and production managers. There is only one way to easily and effectively reach out to the entire industry. There is only one industry magazine – Aluminum Scandinavia.

#### Issues 2023

1000	100 2020		
No	Published	Closing date Advertising material	Closing date News/Press releases
1	2 March	20 February	6 February
2	6 April	20 March	6 March
3	17 May	8 May	1 May
4	21 September	11 September	4 September
5	9 November	26 October	16 October
6	7 December	20 November	16 November



#### Maximum exposure

It is important for us that you feel confident when you cooperate with us.

With each edition of Aluminum Scandinavia, we send out four newsletters - where you as an advertiser are also clearly visible with your logo and link.

With 6,000 subscribers who receive four newsletters per issue, you maximize your exposure through Aluminum Scandinavia.





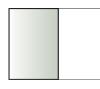
2 page spread

400x275 mm Full cover 430x317 mm

1/2 page

185x135 mm

90x275 mm



1/1 page 185x275 mm

185x275 mm Full cover 210x297 mm + 5 mm



**1/4 page** 185x65 mm 90x135 mm **Further** 

Number of columns: 3 Screen: 150 line Material: Digital

Delivery address adverts: Aluminium Scandinavia E-mail: torbjorn.larsson@nortuna.se

L-Mail. (Orbjorn.laisson@Hortuna.se

Aluminium Scandinavia

Romfartuna Nortuna 1  $\cdot$  S-725 94 Västerås  $\cdot$  Sweden

Cancellations: We only accept written cancellations and only if recieved at least four weeks before the last date for delivery of advertising material.



Cover 4

210x297 mm + 5 mm

## Prices in SEK, orange text: preliminary prices in Euro

No requested placement:

Adsize	Four-colour	Euro (preliminary)
2 page	37 700	3 700
1/1 page	23 700	2 370
1/2 page	16 900	1 690
1/4 page	8 600	860
Covers		
Page cover 2	26 600	2 600
Page cover 3	24 600	2 460
Page cover 4	28 600	2 860

Discounts: 6 inserts 15%, 4 insert 10%. Any costs that may arise for composition, copy and layout of the advertising material into ready films are added.

#### Contacts

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